

**C·O·M·O·D·O**

Creating Trust Online™



What can The Dragon do for you ?

Leverage the power of  
Identity and Trust Assurance Technologies.  
Leverage the Power of the Comodo Dragon.

It's How eCommerce Gets Done.



## Trust is the currency of the internet.

Without it, communication, commerce or collaboration cannot take place.

Your customers need a new class of tools, technologies and services to help them establish trust with their customers. Your customers need Identity and Trust Assurance Solutions.

Solutions that ...

- Secure commerce transactions
- Secure the infrastructure
- Authenticate business legitimacy
- Communicate trust credentials credibly

Comodo, one of the world's largest Certification Authorities, is a leader in these emerging and mission-critical solutions. By applying new thinking, new technologies and new solutions to helping your customers establish trust - you have access to one of the best architected Identity and Trust Assurance solutions suites.

Solutions that...

- increase conversion rates
- increase revenue per transaction
- increase loyal customer base
- increase customer lifetime value

**And the more successful your customers are ... the more profitable you are.**

So how do you help them establish trust? By offering them these patented and profitable solutions - often available no where else.



## Identity & Trust Assurance Technologies - It's how your customers can compete and win.

e-Merchants need to...	Technology Solution	Product Solution	Product Benefits
<b>Secure commerce transactions</b>	SSL Certificate	InstantSSL High Assurance Certificates	<ul style="list-style-type: none"> <li>Trust is established with SSL certificates that verifies business legitimacy.</li> <li>Verifies encrypted secure sessions</li> <li>Automatic registration in IdAuthority</li> </ul>
<b>Secure infrastructure (Server, Network, PC)</b>	Vulnerability Scanning Service	Hacker Guardian	<ul style="list-style-type: none"> <li>Improve conversion rates by displaying unspoofable HackerProof trust credential.</li> <li>Daily vulnerability scanning services</li> <li>Only TrustLogo to be verified for authentication with VerificationEngine.</li> </ul>
<b>Authenticate Business Legitimacy</b>	Unspoofable Trustlogos	Corner of TrustLogo	<ul style="list-style-type: none"> <li>Establish trust through Point-to-verify technology that makes all your trust credentials visible to customers.</li> <li>Standardizes trust credential access</li> <li>Unspoofable so only authenticated companies can get full benefit of Corner of TrustLogo</li> <li>Replaces "old" site seals</li> </ul>
<b>Communicate legitimacy &amp; authenticity of site</b>	Web Authentication	Content Verification Certificates for: <ul style="list-style-type: none"> <li>Credit cards</li> <li>Trust credentials (like BBB)</li> <li>Site logos</li> <li>Site log in boxes</li> </ul>	<ul style="list-style-type: none"> <li>Consumers can authenticate web content like your logo or account log in box</li> <li>Breakthrough technology in a standard x509 certificate</li> </ul>



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## About Comodo

Comodo is a leading global provider of Identity and Trust Assurance services on the Internet, with over 200,000 customers worldwide. Headquartered in Jersey City, NJ with global offices in the UK, Ukraine, Norway and India, the company offers businesses and consumers the intelligent security, authentication and assurance services necessary to ensure trust in online transactions.

As a leading Certification Authority, Comodo helps enterprises address digital ecommerce and infrastructure needs with reliable, third generation solutions that include integrated Web hosting management solutions, infrastructure services, digital e-commerce services, digital certification, identity assurance, customer privacy and vulnerability management solutions.

Comodo's credentials in this space include a number of key and highly differentiating factors:

- Comodo is one of the largest certifications authorities – with a global presence
- Technology portfolio of patented Identity and Trust Assurance solutions with state-of-the-art research capabilities powered by Comodo's Digital Trust Lab exploring leading edge authentication technologies and identifying emerging vulnerabilities
- Award winning customer service

### Comodo's competitive advantage

Partnering with Comodo gives you new revenue opportunities because your customers need Identity and Trust Solutions to succeed. Comodo's blended, integrated approach allows you to optimize the revenue from each customer because these solutions are essential to help your customers establish trust.

### The Best Suite of Branded or Private Branding solutions on the market today!

When you partner with Comodo to offer Identity and Trust Assurance solutions, you are leveraging a space that is a top priority for emerchants. You can resell the largest array of Identity and Trust Assurance solutions with the latest trust technologies - increasing your revenues with your customers. And, unlike many other providers, Comodo backs its solutions with its award winning customer support.

The result? More solutions you can sell them that are proven to generate revenue for them – and for you.

Now you can join Comodo in making the Internet a trusted Internet again with solutions such as:

- High Assurance SSL Certificates - Proving a registered, legitimate business secures private information during transactions
- HackerGuardian TrustLogo - Proving a site secures private information through vulnerability scanning services and TrustLogo
- Content Verification Certificates – Proving the legitimacy of web content by displaying a highly visible green border virtually eliminating phishing and pharming trust threats
- TrustFax – One of the best-featured online faxing services on the market today – with recurring revenue for you

## **Comodo**

US Headquarters,  
525 Washington Blvd.,  
Jersey City, NJ 07310  
Tel : +1.888.COMODO.1  
email : sales@comodo.com

## **Comodo Group Inc.,**

3rd Floor, Office Village,  
Exchange Quay, Trafford Road,  
Salford, Manchester M5 3EQ  
United Kingdom.

Tel Sales : +44 (0) 161 874 7070  
Fax Sales: +44 (0) 8715 227 97

[www.comodo.com](http://www.comodo.com)

Harness the Power of The Dragon

